

# Aftab Ayub Onick

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**Date of birth**: 22/09/2001 **Place of birth**: Dhaka, Bangladesh **Nationality**: Bangladeshi

## ABOUT ME

Multimedia creative professional with 5+ years in AI-enabled content production, motion graphics, and video editing for education and social impact. Co-founded a non-profit education initiative delivering multiple sessions for 250+ participants, transforming learning methodologies. Produced 100+ campaign materials across health, education, and policy sectors, reaching 50,000+ stakeholders. Technical expertise includes video editing, motion graphics, 2D/3D animation, and AI avatar creation. Seeking to advance digital learning design and user experience through graduate studies to create technology-enhanced learning solutions for diverse audiences.

## WORK EXPERIENCE

**Ai Avatar Bangladesh LTD.** <https://aiavatar.com.bd/>

**City**: Dhaka | **Country**: Bangladesh

[ 22/04/2025 – Current ] **Video Editor & Visualizer**

Ai Avatar Bangladesh Ltd is an emotional AI startup creating virtual companions that combine real-feeling conversations with productivity and wellbeing tools.

- **Produced 50+ static designs and 30+ videos/motion graphics**, generating 2M+ reach across social media platforms for Ai Avatar Bangladesh and global subsidiaries
- **Designed mobile app UI/UX with 40+ screens** across 2 variations; co-led 'Soul Quest' gamification campaign that drove 5,000+ app installs
- **Created virtual AI Avatar 'Alisha Haque'** with custom face, voice, gestures, and personality tailored for Bangladeshi audiences
- **Developed gamification architecture** including user levels, connection tiers, rewards (perks, gifts, tokens, XP) in collaboration with the development team
- **Shot and edited 20+ smartphone videos** for social media content; built company WordPress website
- **Managed cross-functional collaboration** with marketing, sales, and development teams; supervised 2 designers while coordinating partnerships with 10+ influencers and 10+ campus ambassadors

**Shade Innovations** <https://shadeinnovationsbd.com/>

[ 10/09/2024 – 20/04/2025 ] **Visualizer**

Shade Innovations is a tech-forward company that merges hardware and software expertise, offering premium audio devices alongside custom digital solutions like corporate branding, app development, and marketing strategies tailored to modern business needs.

- **Conceptualized and executed 15+ content** every month for Sound X, driving **20k+ follower growth** and a **50% sales rate increase** during a one-day sales campaign.
- **Designed print materials & logistics** like magazine ads, mugs, calendars, boxes, ID cards, visiting cards etc. for Shade Innovations, Sound X and Eram Pharma.

- **Developed a 3D product model** and motion promo video for Sound X, achieving **30k+ views**.
- **Optimized a responsive website** with static/motion content for Sound X, contributing to **20% of total orders** via the platform.

### **Barta**

[ 01/02/2023 – 01/09/2024 ] **Visualizer**

Barta is a digital marketing agency specializing at connecting brands with audiences, blending creativity with data-driven strategies to inspire engagement and results.

- Conceptualized and designed over **200 engaging static & dynamic social media content** pieces for **20+ diverse brands**.
- Created the **2023 edition of "Blue Angel"**, the yearly magazine for the **Bangladesh Air Force**, showcasing strong layout and design skills.
- Developed comprehensive event materials for the **"Let's Vibe with Talpatar Shepai"** concert, ensuring a visually cohesive and impactful brand experience.
- **Collaborated with notable clients** such as Obhizatrik Foundations, Dhaka Broadcast, Crust & Beans, Japan Auto Market, Unique Destinations, La Grace etc. to create visually appealing content that aligns with their brand identities.

### **Uddokta 101**

[ 01/09/2021 – 01/03/2022 ] **Graphic designer**

Uddokta 101 is Bangladesh's first entrepreneurship accelerator program (by Dhaka University & BRAC Bank), designed for experienced entrepreneurs.

- Developed visual assets for Uddokta 101, an entrepreneurship accelerator program in partnership with BRAC Bank and the University of Dhaka.
- Designed social media content and event logistics and materials to create a cohesive and engaging experience for participants and stakeholders.

### **Cricket Lab**

[ 01/08/2020 – 01/09/2021 ] **Visualizer**

Cricket Lab is a social media platform dedicated to cricket enthusiasts, aggregating news, updates, and community engagement for fans worldwide.

- Designed over 100 social media posters, enhancing brand visibility and engagement across various platforms.
- Edited and produced 30+ promotional videos, utilizing creative storytelling to effectively communicate Cricket Lab's message.
- Redesigned the brand identity, including a refreshed logo and logo animation, to establish a modern and cohesive visual presence.
- Stayed updated on industry trends and design techniques to continuously improve the quality of visual content, growing social media followers by 400%.

## **EDUCATION AND TRAINING**

[ 01/01/2020 – 01/12/2024 ] **Bachelor of Education**

**University of Dhaka** <https://www.du.ac.bd/>

**City:** Dhaka | **Country:** Bangladesh | **Field(s) of study:** Education | **Final grade:** 3.44  
| **Level in EQF:** EQF level 6

[ 01/06/2017 – 30/04/2019 ] **HSC**

**Mohammadpur Govt. College** <https://mgcdhaka.edu.bd/>

**City:** Dhaka | **Country:** Bangladesh | | **Level in EQF:** EQF level 4

## SSC

**Chakaria Korak Biddyapith** <https://ckb.edu.bd/>

**City:** Cox's Bazar | **Country:** Bangladesh | | **Level in EQF:** EQF level 3

## EXTRACURRICULAR ACTIVITIES

[ 01/02/2023 – 01/02/2024 ]

### IT SECRETARY | DHAKA UNIVERSITY STUDENT ASSOCIATION OF CHAKARIA

- Designed 30+ social media posts for DUSAC
- Developed 10+ printing materials like Invitation Card, Banners, Poster etc.
- Designed the yearly magazine of DUSAC
- Achieved the 'Best Performer Award'

[ 01/08/2023 – 01/04/2024 ]

### GENERAL MEMBER | DHAKA UNIVERSITY IT SOCIETY

- Conducted a session on 'Graphic Design 101' with 30+ participants.
- Conducted a session on Branding in Graphic Design with 50+ participants.
- Facilitated a 2-month long on-site paid course about design fundamentals.

## LANGUAGE SKILLS

**Mother tongue(s):** Bengali

**Other language(s):**

### English

**LISTENING C2 READING C1 WRITING B2**

**SPOKEN PRODUCTION C1 SPOKEN INTERACTION C1**

*Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user*

## SKILLS

### Design

Adobe Audition | Adobe Photoshop | Adobe Illustrator | Adobe After Effects

### Motion Graphics

Adobe Premiere Pro | Adobe InDesign

### 3D Animation/Cgi

Blender | fspy

### Project Tools

Microsoft Office | Google Workspace | Trello

### Ai

Chatgpt | Perplexity | Leonardo Ai | Flux Ai | Hey Gen

## MANAGEMENT AND LEADERSHIP SKILLS

**Project Management**

**Strategic planning**

**Art Direction**

**Design Management**

**Design Strategy**

**Creative Direction**

## VOLUNTEERING

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[ 01/06/2024 – Current ]

### **Co-founder, Accelerating Learning**

- Co-founded an education initiative to improve effective learning and teaching practices in schools through workshops and visual learning tools.
- Designed and facilitated a workshop for 100+ school students focused on moving from rote memorisation to concept-based, joyful learning.
- Conducted a capacity-building session for 15+ teachers to strengthen classroom strategies, student engagement, practical teaching methods & use of technology and AI in teaching.

**Link:** <https://accelerating-learning.site/>

[ 01/06/2023 – Current ]

### **Designer, Golpe Golpe Gonit Shikhi (Learning Mathematics Through Stories)**

- Designed story-based visual concepts, chapter covers, and character illustrations to make primary-level mathematics engaging and reduce math anxiety among children.
- Collaborated with educators on a four-phase framework (planning, content development, piloting, dissemination) to create inclusive, gender-sensitive, and culturally diverse learning materials.

**Link:** <https://www.facebook.com/GGGSIERDU>

## PROJECTS

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### **Video Editor (Project-based) – Global Alliance for Improved Nutrition (GAIN)**

- Edited a campaign video for the “Nourishing Food Pathway” plan highlighting how transforming food systems supports nutrition security, climate resilience, and sustainable development in Bangladesh.

**Link:** <https://www.gainhealth.org/>

### **Video Editor (Project-based) – House of Volunteers (HOV)**

- Edited multiple awareness and advocacy videos on menstrual hygiene to support youth-led health and gender equality programmes.

**Link:** <https://houseofvolunteers.org>

### **Visualizer (Project-based) – Obhizatrik Foundation**

- Designed magazines, campaign materials, and videos showcasing OBHIZATRIK’s sustainable projects in poverty reduction, nutrition, education, and community development.

**Link:** <https://obhizatrik.org/>

### **Visualizer (Project-based) – Youth Policy Forum (YPF)**

- Contributed to the Reform Matrix and “One Land, Many Voices” by editing videos and supporting content that translated rural stories and SRHR issues into accessible insights for policymakers and youth audiences.

### **Creative Designer (Project-based) – Dhaka Broadcast**

- Supported multiple concerts by creating static visuals, motion graphics, video assets, and 3D stage design concepts for event branding and live shows.